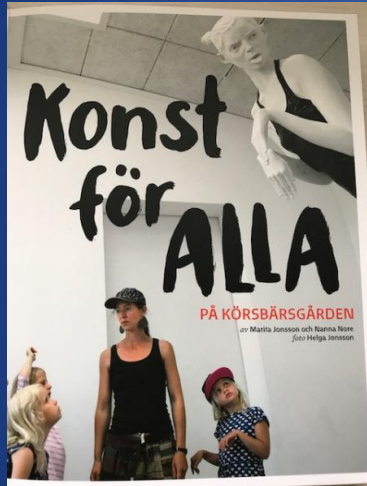


Körsbärsgården

– towards 2025-2030

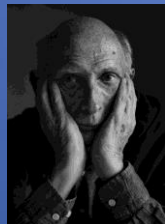


From Signe´s café to "Gotland Louisiana" in ten years



Inauguration of the Art Museum 2010,
opening of the art deco 2013, sculpture
gallery 2015 (image above), 70
contemporary artists have exhibited,
200,000 visitors since the start

What is Kårsbärsgården today?



More than an Art Museum: It is also a sculpture museum, art school for children, a meeting place for literature and culture, a garden, a cafe / bistro with body and soul food, in buildings with innovative architecture.

What should Körsbärsgården be 2025-2030?

- vision
- mission
- strategy



Vision for 2025:

a place for contemporary art, architecture and literature, accessible to all, a development center for arts and art as an educational form - a place in harmony with nature with sustainability as a basic idea.

Mission

Körsbärgården is a meeting place, a center for art, architecture and literature, providing space for innovation and development. Here new expressions are explored for experiencing, creating and communicating, challenging habits, visitors are given the opportunity to stop, reflect and share their new insights with others. Körsbärgården shows how social and environmental sustainability are mutually supportive, that creativity and imagination show the way to live climate-friendly in harmony with nature. The children are our future. In the Children's Workshop in the summer and in the schools in the winter, our educator and visiting artists raise their imagination and creativity

1. Körbärsgården – a meeting place for contemporary art, architecture and literature



- Brings contemporary artists go to Gotland
 - Art school for children,
 - Meeting place for writers, musicians, actors, dancers
- in cooperation with Bergmancenter at Fårö, the Roman Theater and other activities around Gotland
- serves as a test bed for eco architecture buildings, energy systems, water supply, recycling



2. Körbärggården a driving force in a new venture in Gotland's visiting industry

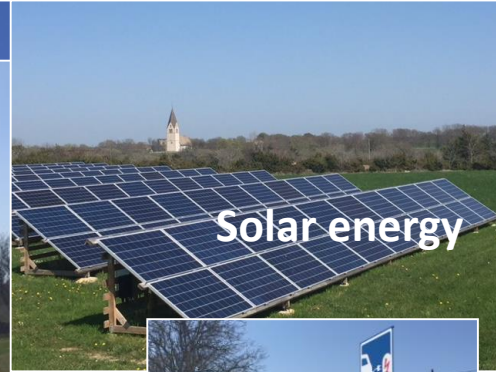
- sustainable Gotland, rural development with visitor nodes in the south, north and east
- local cooperation on culture, events and accommodation according to Vision Gotland with implementation 2019-2025



3. Körsbärsgården a test bed for sustainable Gotland, vision 2025-2030



Climate smart buildings



Solar energy



Charging station for EVs

Ecological agriculture in Sundre, organic garden, climate-smart exhibition buildings, solar energy, charging stations, water conservation, recycling, Körsbärsgården as a test bed for Sustainable Gotland, vision 2025-2030. Climate neutral by 2025!



How to fund the big leap?

- Increased cooperation with the Gotland business community
 - Business cooperation with companies (under planning),
- targeted efforts Children's Art Workshop, ART FOR ALL? from the Region of Gotland and companies (under planning)
- targeted efforts EVERYONE CAN CELEBRATE Children, Arts and the Environment (Heritage Fund)
 - Leader, Structural Funds, Sustainable Gotland (for discussion)
 - Increased revenue, Entrance fees thanks to more visitors
 - More members of the Friends Association
 - Self-financing
- Cooperation "Pro bono" with a communications company? (Website, Exposure)

Who are we who have transformed Signe´s cafe to "Gotlands Louisiana"?



Marita and Jon Jonsson

- Our staff in cafe, kitchen and art school
- Neighbors in Sundre
- 70 contemporary Swedish artists, some international stars
- writers, musicians and others, participating in cultural events
- Friends of Körsbärgården, an association of almost 300 members and an engaged board



How can Region Gotland support?

1. Raise the Cherry Farm as part of the region's 2025/2030 strategy
2. Financing a pilot study on Sundre as a test bed for environment and how contemporary art can promote the tourism industry and Gotland as a brand
3. Facilitate investment that strengthen the role of Körbärsgården in the tourism industry and in the sustainability work, energy / water / recycling / transport (black box, etc

